

## GAZEBO GAZETTE ADVERTISING RATES 2011

	<u>First issue</u>	<u>Additional issues</u>
<i>Add \$25 for color for business card through 1/2 page size ads (if available)</i>		
Business card	\$30	\$25
Vertical Banner	\$40	\$35
1/4 page Vertical	\$50	\$45
1/4 page Horizontal	\$55	\$50
1/3 page Horizontal	\$60	\$55
1/3 page Vertical	\$65	\$60
1/2 page Horizontal	\$80	\$75
1/2 page Vertical	\$90	\$85
3/4 page Vertical	\$125	\$100
Full page <i>black &amp; white</i>	\$150	\$125
Full page <i>color</i>	\$175	\$150
Color page 2	\$225	\$200
Color back page	\$250	\$225

The Gazebo Gazette publishes two times a month.

Upcoming issues and deadlines are as follows:

- Friday, Nov. 4 (deadline Nov. 1)
- Friday, Nov. 18 (deadline Nov. 15)
- Friday, Dec. 8 (deadline Dec. 6)
- Friday, Dec. 23 (deadline Dec. 20)

Please contact 228-363-1973 or [editor@gazebogazette.com](mailto:editor@gazebogazette.com) for further information.

## GAZEBO GAZETTE ADVERTISING RATES 2011

### Vertical Banner

10.4" high  
X

1 column (1.8")

\$40 first run  
\$35 each add'l

### Business card horizontal

5.134" high  
X

1 column (1.8")

\$30 first run  
\$25 each add'l

**Add color  
for \$25!**  
*(If space is  
available;  
applies to ad  
sizes smaller  
than full-page)*

Business card  
2.5" high x 2 columns (3.8")

\$30 first run  
\$25 each additional issue

### 1/3 page vertical

7.8" high x 2 columns (3.8")

\$65 first run  
\$60 each additional run

### 1/4 page vertical:

5.134" high x 2 columns (3.8")

\$50 first run  
\$45 each additional issue

**GAZEBO GAZETTE ADVERTISING RATES 2011**

**1/4 page Horizontal**

**5.134" high x 3 columns (5.8")**

**\$55 first run**

**\$50 each additional issue**

**1/3 page Vertical**

**10.4" high x 2 columns  
(5.8")**

**\$65 first run**

**\$60 each additional issue**

**1/3 page Horizontal:**

**5.134" high x 4 columns (7.8")**

**\$60 first run**

**\$55 each additional issue**

**GAZEBO GAZETTE ADVERTISING RATES 2011**

**3/4 Page**

**Vertical**

**10.4" high**

**x**

**4 columns**

**(7.8")**

**\$125 first run**

**\$100 each**

**additional**

**issue**

**Half-page vertical**

**10.4" high x 3 columns (5.8")**

**\$90 first run**

**\$85 each additional issue**

**Half-page horizontal**

**5.134" high**

**x**

**5 columns (9.8")**

**\$80 first run**

**\$75 each additional issue**

**Full Page**

**10.4” high x 5 columns (9.8”)**

**Black & white:**

**\$150 first issue**

**\$125 each additional issue**

**Color:**

**\$175 first issue**

**\$150 each additional issue**

**Page 2 (color):**

**\$225 first issue**

**\$200 each additional issue**

**Back cover (color):**

**\$250 first issue**

**\$225 each additional issue**